

Elizabeth Layman, MPH

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EDUCATION

The George Washington University

Master of Public Health, Nutrition (concentration)

Washington, D.C.

08/19-05/21

- GPA: 3.99, Thesis: Changes in Food Waste After Implementation of Trayless Dining Systems

University of California, Berkeley

Bachelor of Arts, English (major), Disability Studies (minor)

Berkeley, CA

08/11-05/15

- GPA: 3.84, Student Media Award Finalist for Best Writer

WORK EXPERIENCE

National Disability Institute

Director, Health Equity

Washington, D.C.

01/21-Present

- Spearheaded autonomous vehicle proposal to increase mobility for 61 million people with disabilities
- Interviewed 30+ equity leaders and employment experts to discover impacts of autonomous vehicles
- Collaborated with executives and entrepreneurs in North and South America to explore new use cases

D.C. Department of Aging and Community Living

Public Health Nutrition Intern

Washington, D.C.

06/20-12/20

- Generated 15 pieces of social media and 6 articles for *The Beacon* to promote nutrition and health
- Produced 3 articles to describe best practices on remote nutrition counseling, screening, and education
- Established 2-tier program design, 5 outcome measurements, and budget narrative to launch pilot

The Ear Foundation

Administrative Assistant

Santa Barbara, CA

01/19-06/19

- Edited and aligned dozens of transcriptions and correspondences to strengthen cutting-edge research
- Publicized research through 3 platforms to improve both public and medical understanding
- Addressed 10-20 inquiries per week to bolster word-of-mouth marketing for new treatment

World Institute on Disability

Project Manager

Berkeley, CA

06/15-12/18

- Collaborated with 10 equity partners, including NAACP and Unidos US, to create campaign strategies
- Engaged subject matter experts to create blogs, videos, reports, and additional web content
- Achieved annual reach of 1 million views via social media content to spotlight vulnerable populations

Projects Coordinator II

- Facilitated 18 user experience tests and final reports to improve technology partners' websites
- Managed oral and written interviews to amplify voices of vulnerable populations in their communities
- Wrote cross-channel content about news, policy, and resources to inform the public and policy makers

Projects Coordinator I

- Managed 5 focus groups and interviews and synthesized research to design nonprofit's website
- Refined and delivered multiple disability trainings for corporate and government partners
- Provided extensive line and copyediting support for 3 tentpole projects, as well as 2 micro-websites

SKILLS & INTERESTS

Skills: Microsoft Office Suite | Google Analytics | Canva | Zoom | WordPress | HTML | GIS | WCAG

Interests: sustainable low-waste living, dystopian novels, salsa and swing dancing, colorful N95 masks

PUBLICATIONS

Christine St. Pierre, Michele Ver Ploeg, William H. Dietz, Sydney Pryor, Chioniso S. Jakazi, **Elizabeth Layman**, Deborah Noymer, Tessa Coughtrey-Davenport, Jennifer M. Sacheck; Food Insecurity and Childhood Obesity: A Systematic Review. *Pediatrics* July 2022; 150 (1): e2021055571.